Vaishali Chaudhary

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Behance- https://www.behance.net/vaishalchaudha9 **GitHub -**https://github.com/vaishali023

Portfolio - www.vaishaliidesign.com

Summary

- *UI/UX focused product designer and Creative Technologist* with 3 years of experience designing and building scalable, user-focused web applications.
- Design inclusive interfaces end-to-end: discovery → user flows → wireframes → hi-fi UI → interactive Figma prototypes.
- Skilled at translating UI/UX designs into responsive, accessible interfaces while collaborating cross-functionally with design, engineering, and product teams to deliver impactful digital experiences.
- Experienced in requirement gathering, process documentation, UI/UX collaboration, and Agile methodologies. Adept at building component libraries, optimizing workflows, and contributing to both Web2 and Web3 platforms. Known for a user-first mindset, strong communication, and a commitment to high-quality, accessible digital experiences.
- Proficient in crafting semantic HTML5 and leveraging CSS3, Tailwind CSS, and responsive design principles to create visually appealing and accessible UIs.
- Experienced in version control with Git, enabling collaborative and organized project management.
- Exceptional verbal and written communication skills, fostering effective collaboration and knowledge sharing across teams.

Skills

UX & Product: Discovery, personas, user flows, IA, wireframes (lo/hi), prototypes, usability reviews
UI & Systems: Design systems, components/variants, typography, grids, color, design tokens, motion basics
Accessibility: WCAG 2.2 AA, contrast, focus order, keyboard nav, SR labels, error messaging

Languages: JavaScript, TypeScript, ES6, SQL, React, Next.js, Solidity, Lua, HTML5, CSS3

Handoff & Build: Figma Inspect/redlines, tokens → Tailwind, HTML/CSS, basic JS/TS, Next.js,

Storybook, Git, Jira

Tools: Visual Studio, VS Code, Adobe XD/PS/AI, Figma, FigJAm,Jira, Github

Achievements

- **Winner of Hackathon** organized by Weavers – Developed **Qbit Pay**, a QR code-based payment solution for qAR that won the hackathon by demonstrating innovation and impact in the decentralized payment space. Check the post on X.
- **Token Solutionson Arweave**: Successfully implemented token minting, airdrop distribution, and vesting schedules for decentralized applications.

Project Experience

- https://aovest.stream - A decentralized application (dApp) on the Arweave blockchain enabling users to mint tokens with advanced features, including token airdrop distribution and customizable vesting schedules.
- Q-bit- (https://github.com/vaishali023/qbit-pay):Designed and Developed a blockchain explorer to visualize and track transactionsonArweave, including pending and completed payments. Implemented user-friendly features for enhanced transparency and improved blockchain accessibility.

Experiences

Contra (Freelance Designer) **July 2025 - Present**

• Built and published UI/UX and frontend projects on the Contra platform to showcase design skills and create a public portfolio.

• Participated in community challenges and hackathon-style tasks to strengthen visual design, interaction design, and prototyping skills.

• Used Contra as a space to experiment with layouts, animations, and modern design systems while growing an online presence.

Creative Circle (Front end Design and Development)   **June 2025**

- Leverage modern CSS frameworks like Tailwind and Bootstrap for rapid UI development.

- Designed and developed visually polished B2B-style landing pages with smooth animations, modern layouts, and responsive UI optimized for performance and user engagement.
- Translated high-fidelity UI/UX designs from Figma and Adobe XD into reusable React components, ensuring visual consistency and design accuracy across devices.
- Crafted interactive prototypes and wireframes, iterating based on usability feedback and business goals.
- Contributed to a shared design system, standardizing UI components and visual styles to ensure scalability and consistency across projects.
- Maintain and extend JavaScript frameworks to support evolving product requirements.

Environment: Figma, Adobe XD/PS/AI, React, Next.js, Tailwind CSS, Bootstrap, Storybook, Git, WCAG 2.2.

AmberleyTech (Frontend Engineer)   **January 2023 - May 2025**

- Partnered with cross-functional teams to translate business requirements into functional features for Web2 and Web3 applications, aligning development with organizational goals.
- Owned features from design to build: defined flows, produced wireframes & hi-fi Figma, then shipped the responsive UI in Next.js/Tailwind.
- Gathered and documented functional requirements by participating in stakeholder interviews, sprint planning, and backlog grooming sessions.
- Developed and maintained frontend interfaces using React and TypeScript, while integrating REST APIs and backend services using Node.js and Express.
- Contributed to accessibility compliance by aligning with WCAG and ADA guidelines, conducting manual audits, and collaborating with design teams.
- Managed version control and code reviews using GitHub, and tracked progress using Jira in an Agile/Scrum environment.

Environment: React, TypeScript, UI Library Development, Web Accessibility (WCAG, ADA), Jira,Agile/Scrum, GitHub Cross functional Collaboration, RESTful APIs, NodeJS, Visual Studio.

TechByte Digital (Freelancer)   **January 2024 - May2024**

- Spearheaded the development of an App Builder using Next.js to seamlessly generate customized websites for diverse clients.
- Led end-to-end UX/UI: discovery → flows → low-fi → high-fi prototypes; delivered assets and redlines for smooth dev handoff.
- Leveraged Storybook to establish a robust design system, ensuring consistent design patterns and facilitating the creation of accessible components.
- Orchestrated the deployment of websites for various clients using Vercel, ensuring optimal performance and reliability.
- Contributed to the development of React components, employing technologies such as styled components, Rebass, flex design, and theming to enhance user experiences.
- Contributed to site performance, security, and the planning and discovery process.

Environment: Next.js, Storybook, Vercel, React, Figma, Adobe, Flex Design, Theming, bitbucket.

Education

Graphic Era University, Dehradun, Uttarakhand   **August 2017 - July 2020**
Bachelor's in computer application

Conestoga College , Kitchener, Ontario   **May 2021 - August 2022**
Web Design and Development

Certificates

- Complete React Developer in 2022
- JavaScript Algorithms and Data Structures
- Foundations of User Experience (UX) Design by Google
- Start the UX Design Process: Empathize, Define, and Ideate by Google
- Build Wireframes and Low-Fidelity Prototypes by Google